

SM,CJ,LN&TPH

AFWW

Chris Sansom

GGG



THE MARY ROSE TRUST

---

# Annual Review 2017







CLARENCE HOUSE

I can hardly believe that we are approaching the 35<sup>th</sup> anniversary of the Mary Rose being raised from the Solent after 437 years underwater. I remember clearly making my final dive on the wreck in the Summer of 1982 and then joining the Mary Rose team for the tense, but thrilling, moment when King Henry VIII's flagship was raised to the surface on the 11<sup>th</sup> October 1982 - and very nearly sank back again!

I am extremely sorry that I cannot join the Mary Rose divers at their October reunion, but I know that the Trust will recognise their achievements appropriately. Without the time and dedication that they gave, the Mary Rose would still be languishing in the muddy waters of the Solent.

It has been wonderful to hear how popular and highly-rated the new Mary Rose exhibition has been since the Museum re-opened in July 2016. I look forward very much to visiting again soon so that I can see the transformation with my own eyes. The Mary Rose story continues to hold a very special place in people's hearts, none more so than in my own. Therefore, as president of the Mary Rose Trust, I remain immensely proud to have played a part in her recovery for the nation.







# Foreword

Helen Bonser-Wilton,  
Chief Executive, Mary Rose Trust

How time has flown! It is hard to believe that Mary Rose Museum has already been open for over a year. We have been completely bowled over by the reaction to the new experience, with comments such as 'awe inspiring', 'breathtaking' and 'world class' appearing regularly in reviews. It really is a privilege to be involved with a genuinely iconic heritage asset that remains close to the hearts of so many people.

Aside from the important business of welcoming visitors to Mary Rose, we have also made great progress on our new '*Setting our Course*' strategy during 2017. As part of our strategic focus on becoming a '*Must Experience British Icon*', we have sought to raise our profile in the media, using successful initiatives such as "Virtual Tudors" website, large scale events featuring the Mary Rose crew, cooking on the galley and shipwrighting.

Great progress has been made on digitising the Mary Rose archive and establishing a new collections management system, thanks to transformative funding secured from the Arts Council.

We were pleased to receive a Special Commendation at the 2017 Museums and Heritage Awards for '*Best Permanent Exhibition*' and to be one of three finalists for '*Best Large Visitor Attraction*' in the Visit England awards. As I write, we also are awaiting a judges' visit as part of our application to be European Museum of the Year 2018.

As time marches on, we sadly lose old friends and supporters. We were sorry to bid farewell to Trevor Sapey, our Outreach Officer, who has retired this year after 10 years of reaching out to communities who would not usually visit Mary Rose. He leaves a great legacy of outreach and rehabilitation work, which we will seek to continue, as well as a team of volunteers with special needs, who enrich the experience of our visitors. We were delighted that Trevor was recently awarded an MBE in the Queen's Birthday Honours in recognition of his wonderful work at Mary Rose.

We were also sad to hear of the death of veteran actor and longbow specialist, Dr Robert Hardy, in August 2017 at the age of 91. Robert worked alongside the Mary Rose team from the moment that the first Tudor longbow was excavated and gave generously of his time and expertise over the years to conserve and interpret the unique longbow collection. Robert kindly recorded the narration for the 2016 'Mary Rose Revealed' Museum relaunch and we were delighted that he could join us on the launch day. He will be greatly missed.

2017 also marks the 35th anniversary of the raising of Mary Rose and we will be celebrating the occasion with a Divers Reunion, two days of anniversary lectures and a commemorative dive in October. I know that many of you will remember the momentous day of the raising well and hope that you will celebrate this significant milestone with us.

# The Year at Mary Rose

We have been pleased to welcome over 380,000 visitors in the 12 months after re-opening. Reviews of the new experience have been exceptional, with 92% of TripAdvisor reviews rating Mary Rose as Excellent. The Museum has now become the top attraction to visit in Portsmouth on TripAdvisor.

As part of the relaunch, we introduced projections of the Mary Rose crew, using the dry ship as the stage on which their everyday activities, in peacetime and in wartime, can be re-enacted and understood. Every five minutes, short vignettes representing all levels of society, from wealthy officer on the upper deck to common sailor in the dark of the lower deck are projected onto the timbers of the ship, directly opposite where the original artefacts are displayed. Both for visitors and school groups, this has been transformational in understanding the link between the Mary Rose collection and the ship, as well as bringing the crew to life.

To complement the new interpretation, we have also introduced regular *'Meet the Crew'* events and interactive themed programmes, such as Tudor Cooking on the Galley, Tudor Shipwright and Archaeology Week.

To give a better welcome to international visitors, we also upgraded the Mary Rose app, which is now available in six languages.

In addition to visitors, we reached 120,000 people through our "Pop-up" Museum, 9,000 through Outreach work and 12,500 children with our schools programme.













# Learning & Outreach

The new museum has transformed children's engagement with the collection, with the crew projections successfully engaging and inspiring a younger audience. Our workshops and museum visits are now both consistently evaluated as Excellent. New workshops introduced during 2016/17 to complement the existing History and Science provision include Primary Maths (Feed the Fleet), Home Educator workshops and practical sessions for adult learners using microscopes to understand more about Mary Rose. We have also trialled a new session for the International Baccalaureate (Theory of Knowledge) on the sinking of Mary Rose.

We have now reached over 75,000 education visitors since the museum opened in 2013. Mary Rose Learning also received a prestigious '*Sandford Award for Heritage Learning*' in recognition of the outstanding contribution made to heritage education within the historic environment.

We continue to develop our outreach and access offer, with '*Lights Up*' mornings in the museum for those with visual impairments. A mobility buggy service has been introduced to transport those who struggle with the long distance between Victory Gate and the Museum.

Our volunteer force has increased to 130, working mainly in the museum, but also in digitising the Mary Rose Archive and on the Trust's Board. Volunteers are aged from 17 to 85 and include people with disabilities and life changing illnesses.

We continue to reach schools across the country for whom it is too far to visit, through Skype sessions and loan boxes, which contain teaching materials and replica items.

Our Outreach Officer has engaged with over 9,000 people this year, visiting groups across the south of England, including those with Alzheimer's, visual impairments, stroke and Parkinson's. This service often inspires museum visits by hard to reach groups.



# Conserving the Collection

Our work on conserving the ship continues, with BAE Systems recently carrying out a full laser scan of the Mary Rose through their apprenticeship programme. BAE have also overlaid the new scans onto previous scans of the ship, with a student from Imperial College commencing analysis of data this summer to identify structural movement and inform our work to devise a new support structure for the decks of the ship. Monitoring and control of environmental conditions continue to be a key focus of our work, to ensure that the ship and artefacts are safeguarded for the future.

Work has commenced on digitisation of the extensive Mary Rose Archive, with Arts Council funding a new collections management system and materials for digitising the 15,000 image photo archive. Over 9,000 images have already been scanned, a new Collections Management System selected and we will progress onto other component parts next, with the aim of making our archive as widely available as possible online. We have been pleased to recruit a team of volunteers who are carrying out digitisation work, building their skills and knowledge of the archive and helping the Trust enormously.

A large tranche of collections items are now coming out of conservation and planning is underway for installing them into the galleries in the Museum. This includes items such as birch logs from the galley, which will be used to supplement the existing artefacts in the museum context galleries.

Conservation of the ship's stem post and pump will shortly be complete we plan to air dry the items in the Ship Hall over time, before mounting them in position when sufficiently dry.

We are working on identifying the next tranche of artefacts to be conserved, with focus on items (e.g. additional barrels) that can be introduced into the Museum when conserved.









# Scientific Research

Applied conservation science has underpinned our work at Mary Rose Trust from the beginning and we continue to insist on academic rigour and work done to the highest professional standards. Dr Alex Hildred, Head of Research, takes the lead in researching the collection and identifying new stories to tell about Mary Rose. Dr Eleanor Schofield, Head of Conservation and Collections Care, takes the lead on commissioning scientific research to inform current and future conservation treatments for the ship and individual artefacts.

We work with a broad range of partners, including PhD students, universities across the UK worldwide and government/commercial scientific organisations. This gives us a unique blend of professional insights and funding sources to enable our work to progress.

In Conservation, we continue to research treatments for our archaeological artefacts, including assessment of acidic compounds in ships' timbers which can become problematic over time, alongside developing tailored remedial treatments. This involves programmes of work at both 'Diamond Light Source' and the 'European Synchrotron Radiation Facility'.

We are also researching corrosion of archaeological iron shot (with University College London) which has deteriorated significantly, with the aim of developing treatments to combat this. We are researching pollutants in the museum environment (also with University College London) and developing sensors to detect them. We also continue to monitor moisture content, structural movement and material properties of the hull as it dries (with University of Portsmouth).

In Collections Research, we continue to work sensitively with the human remains from Mary Rose. Significant advances have been made this year in the area of human DNA research. Substantial amounts of genomic DNA were extracted and screened at University of Oxford, which will provide more complete information on individuals. University of Portsmouth was successful in using mitochondrial DNA to match samples from the same individual, which will enable us to match bones to individuals and re-assemble more skeletons.

Other Collections projects currently underway include tomography and study of composite shot with the University of Huddersfield, analysis of lead objects with University of Warwick, study of Mary Rose sails and rope and analysis of knitted caps.

'Virtual Tudors' website was created in September in partnership with Swansea University to showcase photogrammetric images of the Carpenter's skull and artefacts. Part of this was an academic website, which invited osteo-archaeologists to provide feedback on the use of the photogrammetric images. It has been heavily visited by the public, with over 3 million hits to date. The outcomes from the project will form the basis of a paper on the use of photogrammetry for the analysis of human remains.







# Supporting Underwater Cultural Heritage Sector

One of the charitable objects of the Mary Rose Trust is 'to promote and develop interest, research and knowledge relating to all matters relating to the underwater cultural heritage, wherever located'.

Mary Rose Archaeological Services gives advice, supervises excavations and carries out conservation work for other organisations. Advice was provided to HMS Hazardous and Dr Alex Hildred was seconded to work with an Anglo-Dutch team on investigations of the Dutch East Indiaman 'Rooswijk', (wrecked on the Goodwin Sands in 1739/40). An Anglo-Dutch excavation took place in summer 2017, the largest planned excavation since Mary Rose, which Alex supervised as nominated archaeologist.

Mary Rose was asked by the Ministry of Heritage and Culture in Oman to assess the ordnance recovered from the Portuguese Esmerelda wreck of 1503. Two vessels of Vasco Da Gama's fleet were wrecked together off the coast of Oman and assemblage excavated from one vessel includes bronze ordnance and substantial amounts of shot. The long term plan is to build a Maritime Museum in Muscat for this important collection.

MRAS undertook work for Wessex Archaeology, passively storing guns and anchors found during dredging of Solent, South West Heritage on materials characterisation of neolithic wood samples and National Museum of the Royal Navy on care of Victory Sail and conservation of the HMS Hood Bell for display in 'Jutland, 36 Hours' exhibition.

Mary Rose staff presented at a number of prestigious underwater archaeology conferences, including IKUWA in Perth, Australia, Underwater Heritage Museum Forum in Taiwan, UNESCO Scientific Colloquium in Access to Underwater Cultural Heritage, Copenhagen, International Congress of Maritime Museums and Association of Mediterranean Maritime Museums Conference in Genoa.

Specialist advice has been given to ICMM and JNAPC (the UK's Joint Nautical Archaeology Policy Committee) on the high-profile Titanic collection court case and to the Expert Panel that advises MoD and HMG on the management of the wreck site of HMS Victory (1744).

In the fields of conservation science and research, lectures were given at New Scientist Live, Royal Society of Chemistry, International Council of Museums conference on Wet Organic Materials and the International Council of Museums conference on Metals.

Advice has also been given during the year on the Ijssel Cog excavated in the Netherlands, we have joined the Newport Ship Advisory Panel and an international committee to discuss deformation monitoring of conserved ships.







# Mary Rose Trading

Mary Rose Trading continues to form an important income stream for the Trust, donating its net profit of £130,000 for 2016/17 from Shop, Café and Functions to the Charity.

## Shop

We have continued to work to increase the strong Sense of Place of the Museum within the shop, sourcing products that link to the stories told in the Museum, introducing more Mary Rose unique products and 'dressing' the shop to reflect the approach taken within the museum.

Focal tables are regularly re-merchandised with product relevant to the people who visit at different times of the year and we have introduced displays and product that complement key moments like Mothers' Day, Fathers' Day, Easter and school holidays.

Our product themes include 'Hull & Ship', 'Ship's Crew', 'Cowdray Engraving', '1982 Raising' and 'Henry VIII & The Tudors' and feature a broad range of products for all sizes of spend.

The new ranges have led to a significant increase in profitability, with long term stock being cleared during our closed period and new stock with higher margins being introduced.

## Cafe

During the year, Portsmouth Historic Dockyard moved to a new catering supplier, with Baxter Storey taking over the catering provision. The new team has introduced a number of improvements, including cakes that reflect the Mary Rose story better. (e.g. Plum Tart, reflecting the plum stones found on board). The new layout and furniture, introduced last July, and the covered outdoor seating area have increased all weather seating available and made it easier for customers to move around the café.

## Functions

Over the past 12 months we have hosted over 140 events, including three dinners during the America's Cup World Series, our first wedding ceremony and three Christmas Parties.

While business inevitably reduced during the Museum's closed period, income still exceeded budget and bookings are buoyant for the coming year.











# Thank You

*A huge thank you (including those who wish to remain anonymous) to everyone who has helped to make our museum possible.*

## *Flag Officers*

Founding Flag Officer  
HRH The Prince of Wales

## *Admiral*

Mr Michael Aiken MBE  
Sir David Cooksey GBE  
Mr Michael Donovan  
Mr Alexandre Gaydamak  
The Honourable Charles Harris  
Lord Iliffe DL  
Mr Mark Loveday  
Mr Alan Lovell DL  
Mr Rich Ricci  
Mr Clive Richards OBE DL  
Dr Chris Sansom  
Lady Stevenson DL  
Mr Daniel K Thorne

## *Vice Admiral*

Mr Christopher Andreae  
Mr Thomas Bachmann  
Mr Len Blavatnik  
Mrs Molly Borthwick  
Mr Edmund Byers  
Mr Michael Campbell MBE DL  
Lord Lupton CBE

Mr Peter Mallinson  
Mr Nigel McNair Scott DL  
Mr Richard Morse  
Mr Michael Slade

## *Rear Admiral*

Mr Richard Atterbury  
Mr Julian Cazalet  
Mr Simon de Zoete  
Mr Roger Eaton  
Lord Fink  
Mr Jonathan Gestetner  
Mr Geoff Hunt  
Mr Robert Legget  
Mr Peter Wilson

## *Commodore*

Mr Lionel Allery JP  
Mr Peter Andreae DL  
Mrs Samantha Axtell DL  
Mrs Carolyn Balfour  
Mr David Barnett  
Mr Mike Blinco  
Mr Thomas Bolt  
Lord Brabourne  
Mr Chris Brandon  
Mr John Brookes OBE  
Mr Keith Brown  
Mr Andrew Brownsword OBE

Mrs Jennifer Brzowska OBE  
Mr Michael Bunn  
Mr John E Butler  
Sir Ian Cheshire  
Dowager The Countess of Clarendon DL  
Commodore Jonathan Cooke OBE RN  
Sir David Davies DL  
Mr Michael Deeny  
Mr Peter Dobbs  
Dame Amelia Fawcett DBE  
Mr Colin Field DL  
Mrs Caroline Godden  
Ms Jennifer Green  
Mr Matthew Grinnell  
Mr Rob Hales  
Mr Adam Humphryes  
Mr Andrew Joy  
Mr Terry Kerr  
Mr David Kowitz  
Mr Ian Laing CBE DL  
Mr Michael Langdon  
Rear Admiral John Lippiett CB CBE DL  
Miss Emma Lovell  
Miss Lucinda Lovell  
The Hon Virginia Lovell JP DL

Viscount Lymington  
Mr John McCarthy  
Mr Neil McGrigor  
Mr Michael Meacock  
Mrs Sarah Green  
Mr Colin Murray  
Mr Tim Oliver  
Mr Finian O'Sullivan  
Mr David Palmer CBE  
Mr Robert Pooley MBE  
Countess of Portsmouth  
The Rt Hon the Earl of Portsmouth DL  
Mr David Price CBE  
Mr Nigel Purse  
Mrs Stella Reeves  
Mr Russell S Reynolds, Jr  
Lady Rivett-Carnac  
Mr Keith Roberts  
Mr James Roe RIP  
Mr Alex Roe  
Mr Ian Ronald  
Mr Christopher Shaw  
Mr Andrew Speirs  
Mr Nicholas Stanley  
Mr Alan Stannah  
Sir Hugh Stevenson  
Dr Derek Stubbs  
Mr Tom Sweet-Escott

Mrs Penelope Tate  
Lady Tidbury  
Mr Hugh Tidbury  
The Honourable Robert H Tuttle  
Mrs Sally Tyrrell  
Mrs Cynthia J Warner  
Mr Charles Watson  
Mrs Patti White  
Mr Chris Wilkinson OBE FSA  
Mr Crispin White  
Mrs Anne Wright

## *Honorary Patrons*

Mr Christopher Andreae  
Mr Adrian Bowles  
Sir David Cooksey GBE  
Mr Peter Ellement  
Dr & Mrs David Hartnett  
Col Wendell Lewis  
Mr & Mrs Bill Moore

## *Life Patrons*

Mr John Adams  
Mr Michael Aiken MBE  
Mr Lionel Allery JP  
Mrs Heather Allery  
Lord Ashburton KG KCVO DL

Mr David Bailey  
Mr James Bangert  
Sir Michael Bett CBE  
Mr David Borchard  
Mrs Nila Brandon  
Mr Julian Cazalet  
Mr David Childs CBE  
Rear Admiral Roy Clare CBE  
Mr Chris Coles  
Mr Matthew Coumbe  
Mr Michael de Carvalho  
Mr Damon De Laszlo DL  
Mr & Mrs Simon de Zoete  
Mr Christopher Dobbs  
Mr Peter Dobbs  
Mr Michael Dobbs  
Mr Geoffrey Dobbs  
Mr Derek Drake  
Commander Rod Edwards RN Retd  
Mr Alan Egerton  
Mrs Margaret Fisher  
Mr Jonathan Gestetner  
Mr Jonathan Gibbs  
Ms Jennifer Green  
Mrs Sarah Green  
Mr David Hagan  
Dr Robert Hardy CBE D Litt RIP



Mr & Mrs Tim Hopper  
 Mr Robert Lapraik  
 Mr Ken Laws MRICS  
 Mr Geoffrey Leece  
 Rear Admiral John Lippiett  
 CB CBE DL  
 Mr Mark Loveday  
 Mr Charles Martin  
 Mr Michael Matantos  
 Mr Alex McKee  
 Mrs Ilse McKee  
 Mrs Sally Merison  
 Mr & Mrs Patrick Molineux  
 Lady Morton  
 Miss Maria Moseley  
 Mr Sandy Muirhead  
 Mr Anthony Palmer  
 Mrs Stella Reeves  
 Dame Marion Roe DBE  
 Dr Lesley Runnalls & Mr Ian  
 Runnalls  
 Sir James Scott Bt DL  
 Mr Richard Tassell  
 Mr Hugh Tidbury  
 Mr Derek Tullett CBE Hon  
 DSc  
 Mr Peter Usher CBE FREng  
 Mr Ray Wheeler  
 Mr Richard Willey  
 Mr Derek Williams OBE  
 Miss Anna Woolley

#### *Patrons*

Mr Nicholas Abbott  
 Mrs Judy Allen  
 Mr Gerry Amos  
 Ms Berit Antonsen-Mortlock  
 Mr Neil Baglin  
 Mr Bernard Barnwell  
 Mrs Wendy Bateman  
 Dr John Bevan  
 Ms Marion Birch

Mr Trevor Bone & Miss  
 Janice Richards  
 Mr Patrick Bowman  
 Mr Peter Bromwich OBE &  
 Mrs Sue Hobbs  
 Mr Jeffrey Bryan  
 Sir Don-John Buckland KC  
 HS RN  
 Mrs Brenda Bumstead  
 Mr Adam Burnham  
 Mr & Mrs Ron Button  
 Mr & Mrs Duncan Buyers  
 Mr Philip Carter MBE  
 Sir William & Lady Castell  
 Mr Geoffrey Clements  
 Mr George Coppen  
 Mr Alan Cowdrey  
 Mr & Mrs Max Craft  
 Miss Susan Crellin & Miss  
 Jackie Goad  
 Mrs Pam Crowe  
 Mr Peter Cutmore  
 Mr John Davies  
 Mr Glenn Dawson  
 Mr & Mrs Robin Dewhurst  
 Dr Anthony Dickens  
 Mr & Mrs Anthony Dignum  
 Mrs Chrissie Dobbs  
 Miss Gillian Drake  
 Mr & Mrs Charles Drayson  
 Mr Harry Eatough  
 Mrs & Mrs Brian Elliott  
 Mr John Everitt  
 Mr & Mrs Rodney Fetzer  
 Mr Charles Field  
 Mr Peter Gibson  
 Mr & Mrs Roger Gladdish  
 Mr Stephen Green  
 Vice Admiral Michael  
 Gretton CB  
 Mrs & Mrs Hallett  
 Group Captain Peter Harris

RIP  
 Mr Richard Harrison  
 Ms Julie Hastings  
 Mr & Mrs Peter Hayward  
 Mr & Mrs David Heinzelmann  
 Ms Verina Horsnell & Mr  
 Mike Smith  
 Mr Kevin Howell  
 Mr Richard Hughes  
 Mr & Mrs Michael Hyde  
 Mr Gordon Jones  
 Mr Robert Kearney  
 Mrs Sue King  
 Professor & Mrs Charles Korr  
 Mr & Mrs Aubrey Lawson  
 Mrs Katherine Lippiett  
 Mr & Mrs Edward Marris  
 Mr & Mrs Gordon Massie  
 Mr Paul Matthews and  
 Mrs Gay McCart  
 Mrs Margaret McColl  
 Mrs Eileen Measey  
 Dr & Mrs David Melzack  
 Dr Kit Mitchell  
 Mr Jeremy Montagu  
 Mr John Morgan  
 Commander Paul Murnane  
 MBE & Mrs Grace Murnane  
 Mrs Anne Newton-Palan  
 Lady Nixon  
 Mr David Nye  
 Mr Michael O'Dwyer  
 Mr Bruce Parker MBE  
 Mrs Anne Paterson  
 Mr Vic Paterson  
 Mr & Mrs Adrian Platt  
 Mr & Mrs A Powell  
 Mr Martin Powell  
 Mr & Mrs Christopher Power  
 Miss Kathy Powis  
 Mrs Cheryl Price  
 Mrs Gillian Price

Mrs Margo Price  
 Mrs Lis Richards  
 Mrs Margaret Richards  
 Mr & Mrs Brian Robinson  
 Mr & Mrs Tony Roe  
 Rear Admiral Sir Patrick  
 Rowe KCVO CBE  
 Mr Rick Ruotolo  
 Dr Roger & Dr Rosemary  
 Ryall  
 Mrs Norma Savory  
 Mrs Frances Scott  
 Mr Christopher Shaw  
 Mr Julian Sheffield DL  
 Mr John Sherwin  
 Admiral Sir Jock Slater GCB  
 LVO  
 Mr Geoffrey Smethurst  
 Mr Nicholas Smith  
 Mrs Margaret Snowdon OBE  
 Mr Nicholas Somers  
 Mr Richard Sotnick  
 Mr & Mrs Tim Southern  
 Mr Derek Stanley  
 Mr George Stephens  
 Mr Chris Stevens  
 Mrs & Mrs Ninian Stewart  
 Miss Gwenn Stubbington  
 Mr Ray Sutcliffe  
 Mr & Mrs Edward Tew  
 Lady Tidbury  
 Mr & Mrs Steve Tiller  
 Mr Alan Titchmarsh MBE DL  
 Rear Admiral John Tolhurst  
 CB  
 Mr John Towse RIP  
 Mr & Mrs Jon Tyrrell  
 Professor & Mrs Nicholas  
 Vaughan  
 Mr & Mrs Ian Walker  
 Miss Phoebe Walker  
 Mrs Phyllis Ward

Mr & Mrs Fred Warner  
 Mr Simon Watson  
 Mr Roy West  
 Mr & Mrs Peter West  
 Mr M R White  
 Mr Stewart Wilde  
 Dr Helen Williams RIP  
 Mr Michael Winter  
 Mr Terry Wisdom  
 Eur Ing Kevin Wright & Mrs  
 Anna Wright

#### *MRIG*

Mr Gerry Amos  
 Mr Iain Ballantyne  
 Mr Danny Banting  
 Mrs Margaret Braddock  
 Mr David Childs CBE  
 Dr Ken Collins & Ms Jenny  
 Mallinson  
 Lieutenant Bill Davies RN  
 Retd  
 Mr Christopher Dobbs  
 Mr Alan Eade  
 Mrs Sarah Easton  
 Mr Peter Ellement  
 Dr Dominic Fontana  
 Mr Bob Foster  
 Mr Colin Fox  
 Mr Carl Graham  
 Mr Steve Griffiths  
 Lieutenant Commander  
 Mike Hill RN Retd  
 Mr Eric Huke  
 Miss Annie Lagrue  
 Mr Peter Lansdowne  
 Mr Alex McKee  
 Mrs Anne Merrett  
 Mr & Mrs Bill Moore  
 Mr John Morgan  
 Mrs Dawn Perrier  
 Mr Phil Roberts

Dr Lesley & Mr Ian Runnalls  
 Mr Geoffrey Smethurst  
 Mr Ted Sutton  
 Mr Edward Towne  
 Mr & Mrs Alan Turton  
 Mr & Mrs George Wade  
 Mr Maurice Wakeham  
 Mr Ewan Ward-Thomas

#### *With Grateful Thanks*

Adam Grater  
 Dan Snow  
 Damian Lewis  
 Dr Derek Stubbs  
 Dr Eric Kentley  
 Fernando Lai Couto  
 Hideaway Media  
 Historic Royal Palaces  
 HMS DUNCAN-Ship's  
 Company  
 John Howard  
 Maev Kennedy  
 Margaret Clegg  
 Michael Hirst  
 Michael Milburn  
 Ministry of Defence  
 Molly Borthwick  
 Naval Base Commander  
 Portsmouth  
 Philip Ponsonby  
 Philip Wise  
 Portsmouth Cathedral  
 Portsmouth City Council  
 Portsmouth Grammar  
 School  
 Portsmouth Historic  
 Dockyard  
 Miss Kathy Powis  
 Robert Robson OBE  
 Roberto Avondo  
 Simon Wood  
 Southampton Solent



University  
The Royal Collections  
The Second Sea Lord &  
Commander-in-Chief Naval  
Home Command  
The Very Rev David Brindley  
Tony Woods  
University of Portsmouth  
University of Southampton  
Michael Crooks  
Stuart Ellins  
Joy Carter  
Frank Burnet  
Sue Littlemore  
John Tickle  
Steve Frampton  
University of Winchester  
University College of  
London  
University of Glasgow  
Diamond Light Source  
Paul Scherrer Institute  
Swiss Federal Laboratories  
for Materials Science and  
Technology  
Imperial College London  
Brian Bracher  
Portsmouth Together  
Gosport Voluntary Action  
Purple Door  
Shaping Portsmouth  
Hampshire Futures  
Visit Portsmouth  
Maire Ryan  
Motorculture  
Victorious Festival  
Gunwharf Quays  
The Gosport Shed  
University of Swansea  
University of Oxford  
Kester Keighley  
Stephen Foote

Peter Holt  
The Royal Armouries  
Dominic Fontana  
Charles Knighton  
Lesley Runnalls  
Hovertravel  
Jaane Rowehl  
Lucy Marder  
  
*Trust Foundations*  
The Allan and Nesta  
Ferguson Trust  
The Worshipful Company of  
Art Scholars  
The Arts Council England  
Band Trust  
The Bernard Sunley  
Charitable Foundation  
The Boshier-Hinton  
Foundation  
The Charles Hayward  
Foundation  
Coles-Medlock Foundation  
Corporation of Trinity House  
The Dr Mortimer and  
Theresa Sackler Foundation  
The Eranda Rothschild  
Foundation  
The Ernest Cook Trust  
Fairfield Charitable Trust -  
Lady Gass  
The Fidelity UK Foundation  
The Foyle Foundation  
The Garfield Weston  
Foundation  
The Goldsmith Company  
The Gosling Foundation  
The Worshipful Company of  
Haberdashers  
The Hartnett Conservation  
Trust  
The Headley Trust

Heritage Lottery Fund  
The Hobson Charity Limited  
J Paul Getty Jr Charitable  
Trust  
The John Coates Charitable  
Trust  
The John Ellerman  
Foundation  
John Swire 1989 Charitable  
Trust  
The Leatherseller's Company  
The Leche Trust  
Lloyds Register Foundation  
The Lovington Foundation  
Peter Harrison Heritage  
Foundation  
The Worshipful Company of  
Pewterers  
The Reed Foundation  
Salesforce  
The Scorpion Charitable  
Trust  
The Worshipful Company of  
Shipwrights  
The Sir John Fisher  
Foundation  
Sir Siegmund Warburg's  
Voluntary Settlement  
Stavros Niarchos Foundation  
Stella Symons Charitable  
Trust  
The Stevenson Family  
Charitable Trust  
The Worshipful Company of  
Turners  
Walter Lees Foundation  
The Worshipful Company of  
Weavers  
The Wellcome Trust  
The Welton Foundation  
The Wolfson Foundation

*Companies &  
Organisations*  
American Friends of the  
Mary Rose  
Ampersand  
Bouygues UK  
Curzon Partnership  
DHL International  
Diamond Light Source Ltd  
Leica Geosystems  
LV=  
Medieval Society  
MindWorks Marketing  
Motivation  
Pooley Swords Ltd  
Reef Publications  
Serco Marine Services  
The News Portsmouth  
Wightlink Ltd

*Volunteers*  
Jane Anderson  
Stewart Aughey  
Janis Bagnall  
John Bagnall  
Jessica Baldwin  
Danny Banting  
Moirra Bates  
Hazel Belcher  
Leslie Blackburn  
Ruth Blackburn  
Wendy Callear  
Judith Carnt  
June Carroll  
Pat Cave  
Pat Churchill  
Neil Clements  
Jonathan Collins  
Georgina Cook  
Erica Cooke  
Alan Copsey  
Matthew Coumbe

Joy Critcher  
Stephanie Cruse  
Alastair Cumming  
Roger Dawson  
Margaret Dawson  
Keith Deadman-Nicholls  
Philip Dicken  
Joy Dunn  
Paul Eaton  
Stuart Ellins  
Jan Evans  
Peter Fear  
Carole Frampton  
Adele Gaskin  
Megan Gibson  
Carl Graham  
Tony Green  
Pam Groombridge  
Jane Harrison  
Irene Harvey  
Roy Herbert  
Lucy Hicks  
Marge Hinton  
Bethany Howard  
Ann Hunt  
Sue Hussey  
Roger Hyson  
Barbara Janes  
Abigail Jeffery  
Laurence Johnson  
Trevor Jones  
Therese Kearns  
Graham Keeping  
Timothy Lambert  
Natasha Lane  
Wendy Martin  
Brya Matthews  
Roger Mawby  
Tom McCarthy  
Robert Meredith  
Marie Mollins  
Pamela Morn

Christopher Morrison  
Gavin Morrison  
Maggie Mundell  
Paul Nials  
Cynthia Padgett  
Alister Peers  
Cheryl Price  
Gina Priseman  
Barry Reah  
Elizabeth Rogers  
Sarah Rooke  
Bailey Roswell  
Tony Ruston  
Phoebe Sellence  
Michel Sibille  
Hayley Skey  
Simon Skuse  
James Smith  
Jeanne Spencer  
Lynne Stagg  
Connor Steel  
Carol Steele  
Colin Summerfield  
Richard Thomas  
Glen Tilbot  
Betty Trigg  
Rachel Triggs  
Ian Wellington  
Trish White  
Rebecca White  
John White  
Lynne White  
Mike Wyles  
Maurie Young



# Financial Summary

2016/17 was an unusual year, with Mary Rose closed for project work until July. By the end of the financial year, we had welcomed 260,000 visitors, which represents a 7% increase on the same period in our last full year of trading in 2014/15.

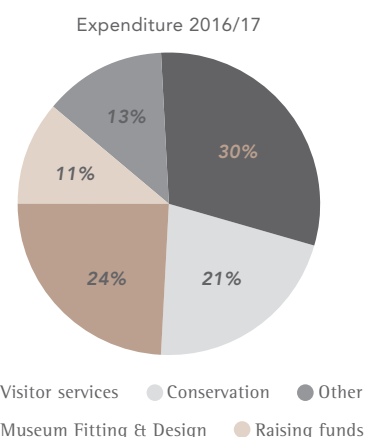
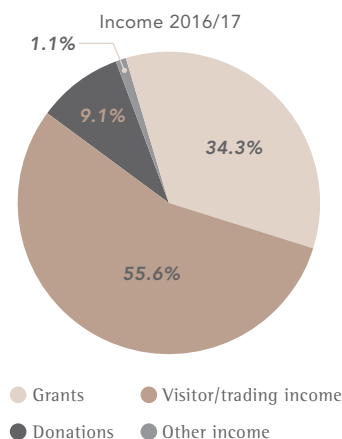
2016/17 was the second year of the Mary Rose uplifted Ticket Share agreement with our Dockyard partners, and Mary Rose received 38% of all net income from ticket sales. A switch to Individual Ticket sales during the year and an overly ambitious visitor budget led to us finishing the year £365k adverse to budget on ticket income. Despite offsetting this through significant cost reductions we ended the year with an underlying operating deficit position excluding depreciation, capital income and project costs of £171k.

Group results were £284,452 (charity only £275,909) including £1,896,438 Museum restricted income (£1,725,258 related to capital).

These summarised accounts are extracted from the Trustees' report and Financial Statements for the year ended March 2017, which received an unqualified auditors' report. The accounts have been compiled in accordance with Charities SORP 2015 (FRS 102). They were approved on 28 July 2017 and submitted to Charity Commission and Companies House.

These summarised accounts may not contain sufficient information to allow for a full understanding of the financial affairs of the charity. A complete set of the report and accounts are available from the Mary Rose Trust on request.

Alan Lovell,  
Chairman



## Statement of Financial Activities for the year ended 31 March 2017

Income & Expenditure	2016/17 (£)	2015/16 (£)
Visitor income	2,177,063	2,452,509
Income from trading subsidiaries	552,406	591,633
Grants receivable	1,682,276	3,420,589
Donations	447,162	2,040,791
Other charitable income	30,233	9,447
Invested Income	10,523	12,918
Miscellaneous	11,409	5,930
<b>Total Income</b>	<b>4,911,072</b>	<b>8,533,817</b>

### CHARITABLE ACTIVITIES

Visitor services	1,405,241	1,515,334
Conservation	992,627	1,203,659
Museum fitting & design	1,108,256	1,007,300
Collections	340,827	185,510
Maritime archaeology	110,477	114,574
Learning	162,141	83,886
	<b>4,119,569</b>	<b>4,110,263</b>

### RAISING FUNDS

Fundraising	100,988	99,964
Commercial trading operations	406,063	428,671
	<b>507,051</b>	<b>528,635</b>

<b>Total Expenditure</b>	<b>4,626,620</b>	<b>4,638,898</b>
Net income/expenditure	284,452	3,894,919
Total funds brought forward	34,257,166	30,362,247
<b>Total funds carried forward</b>	<b>34,541,618</b>	<b>34,257,166</b>

### Notes

- The accounts have been compiled in accordance with Charities SORP 2015 (FRS 102)
- The Museum was closed for the completion of the 2016 Capital Works from December 2015 and re-opened to the public on 20 July 2016
- 2016/17 was the second year of the Mary Rose uplifted ticket share agreement with our Dockyard partners and Mary Rose received 38% of all net income from ticket sales
- Grants receivable includes £1.6m from the Heritage Lottery Fund towards the 2016 Capital Works. 2016/17 grants and donations are lower than 2015/16 as the capital project is now complete
- Expenditure includes depreciation of £1,146k (2014/15 £1,143k)



# The Mary Rose Trust

## Reference and Administrative Information

### *Status*

Company Limited by Guarantee

### *Charity Number*

277503

### *Company Registration Number*

1415654

### *President*

HRH The Prince of Wales KG KT GCB OM AK  
QSO PC ADC

### *Vice Presidents*

Lord-Lieutenant of the County of Hampshire  
(ex-officio)

The Right Worshipful, The Lord Mayor of  
Portsmouth (ex-officio)

The Lord Brabourne

Admiral Sir Kenneth Eaton GBE KCB

Michael Aiken MBE

### *Trustee Directors*

Dr Robert Bewley

Helen Bonser-Wilton

Christopher Brandon RIBA FRSA FSA

Professor Sir Barry Cunliffe KB CBE FSA FBA

Caroline Dudley OBE

Professor Van Gore OBE

Rupert Grey

Vice Admiral Peter Hudson CB CBE

Adam Humphries

Alan Lovell DL (Chairman)

Sophia Mason

Dr Janet Owen

David Palmer CBE (Vice Chairman)

Dr David Starkey CBE FSA

### *Members*

Lionel Allery JP

Sir Ian Cheshire

Ian Dahl

Dame Amelia Fawcett DBE

Councillor John Ferrett (PCC)

Sir David Hardy

The Rt Hon Lord Illiffe DL

Paul Jackson

Dr Christopher Moran

Russell Reynolds Jr

Robert Robson OBE

Mrs Coral Samuel CBE

Lynne Stagg

Councillor Linda Rae Symes (PCC)

Daniel Thorne

Fred Warner CEng MIEE

### *Chief Executive*

Helen Bonser-Wilton

### *Secretary*

Susan Wright ACMA

### *Registered Office*

1/10 College Road

HM Naval Base

Portsmouth

Hampshire

PO1 3LX

### *Senior Statutory Auditor*

Kerry Lawrence ACA

### *Auditors*

Compass Accountants Limited

The Tanneries

East Street

Titchfield

Hampshire

PO14 4AR

### *Bankers*

Lloyds TSB plc

3 Town Quay

Southampton

Hampshire

SO14 2AQ

### *Insurance Brokers*

Miller & Co Insurance Brokers

High Street

Hambleton

Waterlooville

Hampshire

PO7 4RS

### *Solicitors*

Blake Morgan

New Kings Court

Tollgate

Chandlers Ford

Eastleigh

Hampshire

SO53 3LG





**THE MARY ROSE TRUST**

College Road, HM Naval Base, Portsmouth, Hampshire, PO1 3LX  
023 9275 0521 – [mail@maryrose.org](mailto:mail@maryrose.org) – [www.maryrose.org](http://www.maryrose.org)

[Facebook.com/MaryRoseMuseum](https://www.facebook.com/MaryRoseMuseum) – [twitter.com/MaryRoseMuseum](https://twitter.com/MaryRoseMuseum)  
[twitter.com/MaryRoseVenue](https://twitter.com/MaryRoseVenue) – [Instagram.com/maryrosemuseum](https://www.instagram.com/maryrosemuseum)  
[pinterest.com/maryrosemuseum](https://www.pinterest.com/maryrosemuseum) – [youtube.com/maryrosemuseum](https://www.youtube.com/maryrosemuseum)

Registered No. 14115654

England Registered Charity No. 277503

Give as you earn No. 007352 US 501 (c) (3) certification

Special thanks to Perkins+Will & Portland Design



Supported by  
**The National Lottery**<sup>®</sup>  
through the Heritage Lottery Fund

