

annual review 1982-2012

thirty years







I can scarcely believe it is thirty years since I witnessed the Mary Rose surfacing in the stormy Solent after 437 years on the seabed. I first dived on the ship in 1974 and have since then followed the excavation, conservation and exhibition with a very close interest. It has been the most extraordinary project, bringing out the very best of British professionalism, determination and endurance, and I am extremely proud to have been the President of the Trust throughout this period of time.

Without government funding, the Trust has constantly fought the financial battle for survival, often against the odds. It is most heartening that much-needed support has come from individuals and organizations who have had the foresight and imagination to see the Mary Rose and her contents as being one of this nation's greatest treasures. Since its inception, the Heritage Lottery Fund has enthusiastically and loyally supported the Trust, seeing it as one of their top priorities.

As the Trust enters its 30th Anniversary year, it is enormously encouraging to see that the new museum is nearing completion and is expected to open to the public at the end of this year. To raise the vast majority of the funds required at this particularly challenging time is a great achievement, as is the delivery of such a complex programme on budget. My sincere thanks are due to all the donors who have supported this project and my heartfelt congratulations go to everyone who has helped the Trust to reach this stage.

Many

CHAIRMAN & CHIEF EXECUTIVE FOREWORD

Thirty years is a long time in one way, and a very short one in another - certainly in the life of a warship built over 500 years ago.

From the time the Mary Rose was raised in While maintaining our current successful 1982 after 437 years on the seabed, to the operations, the Trust has been busily engaged present day, she has been under continuous in the creation of a new museum, and it is this conservation and care from her dedicated staff. that should be complete by around the end of The 19,000 artefacts from within her form the this year. Not only will it show off the ship (while world's finest insight into life in Tudor times, still being dried until 2016) in conjunction with but until now only 6% have been on display thousands of our artefacts in context with and many thousands have not even been their owners and their location onboard, but conserved. The 'temporary' exhibition opened it will give the Trust the facilities to expand its in 1983 has served the Trust and the public activities and welcome many more visitors. well until now and we have had some 8 million Our learning centre will be one of the finest for visitors. The learning and outreach programme museums in the country. Most importantly, the has developed over the last decade to be of museum will also allow us to generate more national significance, and the academic side income through increased visitors, built-in of the Trust's activities - with the publication catering facilities, and the opportunities of completed, many articles published in learned unique corporate hospitality. We aim to achieve journals, and countless lectures delivered - has self-sufficiency once the conservation is been highly acclaimed. Not bad for the first 30 complete. years, but there is so much more just around the corner!



Michael Aiken CHAIRMAN



John Lippiett **CHIEF EXECUTIVE**



Achieving this massive and complex project mounting of the exhibition will take place in the individuals and a number of corporates have and their professional partners together with exhibition will be breathtaking. the builders Warings. It has been a highly professional project, coming in on budget. The fundraising task to afford this £35m project. At this 30 year mark, we are close to achieving along the way. We are not through the project is nearing the end. The Heritage Lottery Fund This is a year to remember. yet, for the fitting out of the museum and the has continued to be our champion, and many

within a tight programme, and maintaining an second half of this year. A great deal of work stepped up to the mark to help. Our task here exhibition that is going to be truly world class, has already been completed in preparation for is not yet finished, so we ask for further support is due to the superb team working at the Trust, this stage and we are confident that the new in our vital task, made harder in these harsh economic times.

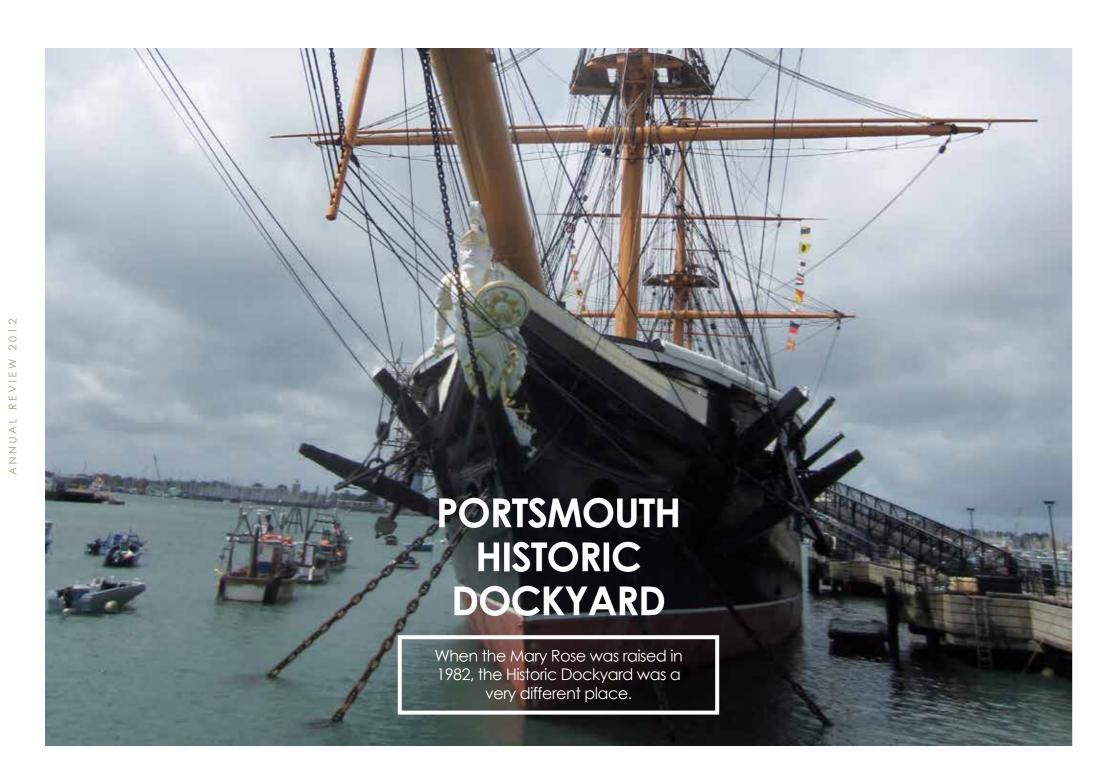
and virtually on time despite many challenges (which includes the conservation up to 2016) the dreams of the Trust when it was set up.











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HMS Victory had been open to the public since 1922 alongside the Royal Naval Museum but Portsmouth was yet to become the centre of maritime history as it is now. Since then, with the opening of the Mary Rose Museum, the arrival of HMS Warrior 1860 in 1987, the Millennium Commission-funded Action Stations opening at the turn of the century and the numerous other additions made to the site, we have become one of the leading visitor attractions in the country and a centre of excellence for the interpretation of maritime heritage.

The Mary Rose Trust has played its own significant part in the development of the site - none more so than the investment in the new museum - but they have also agreed a strategy with the partner trusts for the next five years with a real focus on increasing visitor numbers; enhancing the visitor experience in all the attractions and ensuring that customer service is always exemplary and tailored. Key to this strategy is partnership working and collaboration.

The achievements of the Mary Rose project over the last 30 years have been dependent on this and during the times when it has been difficult and the future seemed particularly challenging, the Trust has worked tirelessly to achieve great things. We anticipate a similar dedication to our collective efforts to ensure that the future of Portsmouth Historic Dockyard is bright and commercially successful. Here is to the next 30 years!

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Dr Caroline Williams

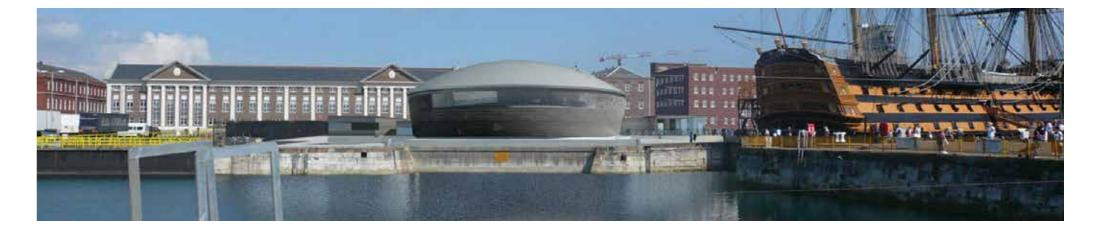
Portsmouth Historic Dockyard











new museum.

Second London Wall, Davis Langdon and perimeter of each of the main galleries will be the story of the Mary Rose. In particular, the will begin the fit out phase, with the installation will offer visitors views, through windows, of the associated with the Mary Rose. of showcases, artefacts, audio-visual displays Mary Rose hull undergoing its air drying, while and graphics in preparation for opening of the along the context gallery walkways thousands of objects will be laid out as they were moments before the ship sank.

Over the last year there has been a huge The new museum's exhibition will provide an New education facilities in the museum's On exiting the museum, visitors will pass amount of hard work towards the completion unrivalled insight into life at the time of the ship's north pavilion will enable greater learning through the shop enabling them to purchase of the new Mary Rose Museum building works. sinking through to the day of her discovery, opportunities for schools, colleges and something to remind them of their visit and When complete, it will reflect the tremendous excavation and raising. The role and life of universities. There will be two dedicated the café will offer visitors the chance to relax effort of the Professional Team: Wilkinson the crew on board the ship will be explored classrooms and a large breakout area that will in spectacular surroundings, overlooking HMS Eyre, Pringle Brandon, Land Design, Ramboll, through several key characters and around the encourage learners of all ages to engage with Victory and the modern Royal Navy. Warings Contractors Ltd, contractors for the showcases exploring the associated themes. At new laboratory-based classroom will offer the The new museum will establish the Mary Rose museum construction. In mid 2012 the project the centre of the museum, the context gallery opportunity to explore key scientific principles as a museum of international significance and

enable the ship and her objects to tell their unique stories for future generations.





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CONSERVATION

Conservation has been at the heart of the Mary Rose Project from the beginning.

In fact the first major object, a wrought iron gun and the Portsmouth Naval Base Commander. Portsmouth Museum for conservation. At the recovered grew, the focus of the organisation also to freeze-dry organic artefacts.



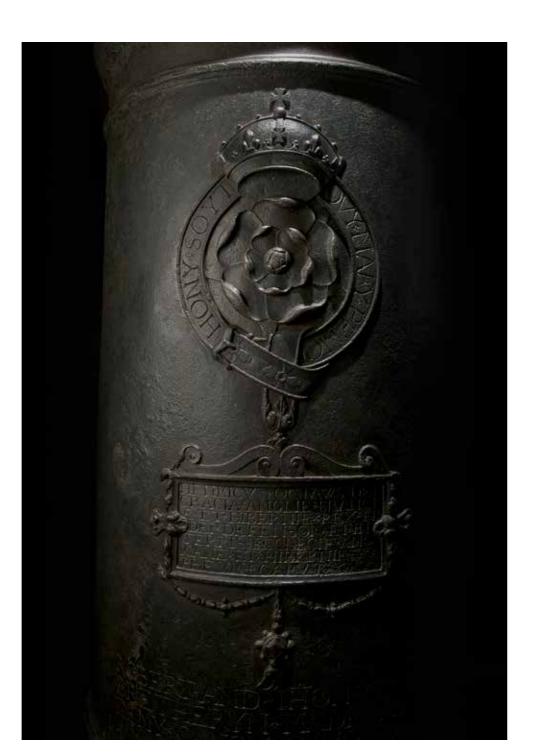
Dr Glenn McConnachie died in September 2011 after a short illness.

His sudden death came as a dreadful loss for us all. He joined the Trust in 1990 and was responsible for the Hull and artefact conservation programme.

Glenn also designed and project managed the Chain Test House development programme. He will be missed by us all for a long time to come. The conserved ship will be an enduring reminder of his contribution to the project.

The last 30 years have been a voyage of The early years would not have been possible discovery for all those involved with caring for without the support of Portsmouth City the Mary Rose and her extraordinary collection. Museum, the National Maritime Museum was recovered over 40 years ago, and sent to Gradually as the huge volume of artefacts time their laboratory was well equipped to changed from maritime archaeology to conserve large metal objects such as guns, and maritime conservation. Led first by Howard Murray and then by Professor Mark Jones, the Mary Rose Conservation Department helped pioneer many of the techniques used in the preservation of waterlogged materials. In the early days artefacts were being stored in tanks wherever they could be found, in and near the dockyard. Gradually as the volume became more significant storage space was found in the basement of the Block Mills in the dockyard, in Bishops Street, Old Commercial Road and later in Warblington Street.

> Everything changed in 2003 when the first bay of the Chain Test House in the Naval Base was acquired, and over the last 8 years progressively more of the building has been acquired. 80% of the building is now leased to the Trust and is the largest maritime archaeological conservation workshop the world.



LEARNING

Learning has always been at the heart of the Mary Rose Trust.

Over the course of the last thirty years, work extends across the south east of England hundreds of thousands of children have visited and is supported by the national network the Museum and enjoyed practical sessions of Mary Rose Information Group volunteer relating to the Mary Rose. From the traditional speakers. The internet offers an exciting base of primary school history, education has new means of reaching a new national and branched out into secondary, A level and international audience. After thirty years the university education. Science for primary pupils Trust will be well placed to offer a first class through to postgraduate students now plays a learning programme for children and adults major role in the Trust's education programme. housed in a purpose-built Learning Centre in Out-of-hours learning has become increasingly the new Museum. Outreach and community important with sessions offered in the evenings education will continue to complement learning and at weekends. Alongside the museum in the Museum. We look forward to bringing the education runs an extensive community story of the Mary Rose to a new generation. Our outreach programme which focuses on groups sincere thanks to everyone who has contributed

of adults and children with special needs. This over the years to this fantastic programme.





MUSEUM STAFF

We are in for an exciting year as we finally move out of the current museum which opened its doors in 1984 and move into our new stunning museum.

We have been working in the old museum since 1984 and move into the new Mary Rose museum later this year. Whilst many colleagues and volunteers have worked here happily over the last 28 years, we are not looking back and are excited about our future working life in the new museum. The old building resonates with the story of the Mary Rose but it was hot in the summer, cold in the winter, the roof leaked and the electric circuits were problematic – so we can't wait to move!





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MUSEUM VOLUNTEERS

Moving a museum is a huge challenge. Although less than 10% of the collection of artefacts were on display, over the last few months even those have begun to be removed for remounting and preparation for display.

Relocating a museum is a huge challenge. Although less than 10% of the total Mary Rose collection of artefacts have been on display, over the last few months many of these objects have begun to be removed for remounting and surface treatment in preparation for display in the new exhibition. During this final stage in the project, the museum has been reduced in size and the current display now focuses on "The story of the Mary Rose". The volunteers and costumed interpreters have risen splendidly to the challenge and manned more information and artefact handling tables in order to engage our visitors more effectively. Their reaction has been very positive and although the ship remains out of sight in the centre of the new museum building, our visitors have given consistently encouraging feedback.

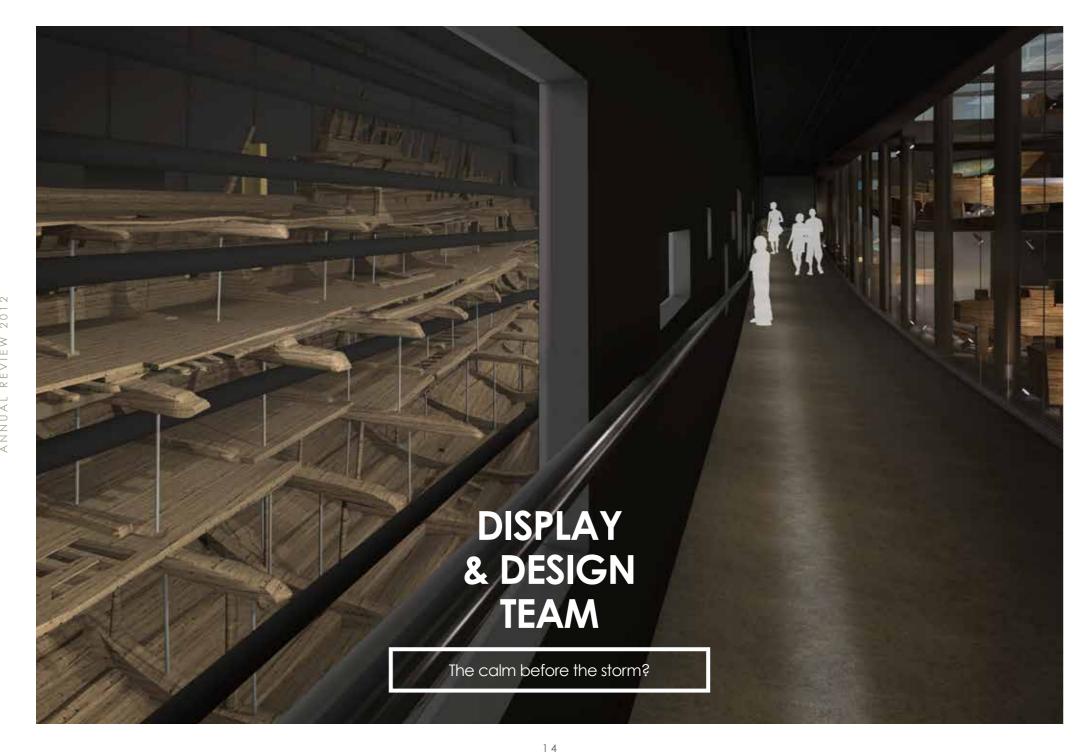














them are extremely fragile and unusual. The they visit the museum. seven themed galleries are prepared, and in partnership with our specialist designers, the We have retained the service of many specialist gun mounts have been designed and built, a contractors, and months of research has been difficult balance between strength to hold a undertaken to provide the tightly controlled 2,800kg barrel safely above its carriage, but be environment our artefacts require. The process barely visible from the visitor walkway.

The last year has been preparing for the Writing the gallery text is a lengthy process, moment we can get into the new museum. starting at 100,000 words now edited to Then the really heavy work begins. The design half that length. We have to give our visitors is signed off, the contracts are all in place, most an insight into decades of research and of the mounts prepared and the gallery text understanding without overwhelming them. written. None of this is as simple as it sounds. We strive to introduce visitors of all ages to The difference between the general design accurate technical terminology without baffling and the detail becomes apparent when we them, whilst retaining their interest. The text start fitting complex artefacts into tight spaces. has to work with the historical images to explain Thousands of artefacts will be on display in how life was lived on the Mary Rose. We have the new museum, some of these artefacts worked with a variety of audience groups to have never been reconstructed; almost all of make sure their special needs are met when

> of selecting the specialist contractors has been undertaken where best is not always cheapest but all has been achieved within budget. We are grateful to all of them for working to our exacting standards and for their support.





Finally, our fundraising for the new museum is on the home straight and is expected to close by the end of 2012.

The remarkable achievements of these last 30 years have only been made possible by the fundraising efforts of many hundreds of individuals: trustees, staff and volunteers. We have relied on support from individuals, trusts, foundations and companies. Special thanks are due to the Heritage Lottery Fund and Hampshire County Council, whose help and commitment to the long term conservation programme and new museum has been so crucial to the success of our Appeal. The highly successful Flag Officers' Club will continue to accept new members, and a new Friends of the Mary Rose scheme will boost annual income to support our activities.

As the Appeal for the new museum draws to a close work starts on the next stage of our development. The Trust is currently creating a Permanent Endowment Fund to ensure the long-term future of the Mary Rose and the new museum that houses her. We have already launched the new Friends scheme with an attractive range of benefits, and are developing other exciting initiatives – watch this space!

THE SHOP

In the shop we have been focusing on reducing our existing stock and re-shaping the merchandise in preparation for the move to the new museum. The pressure has been on to maintain turnover at a time when we have reduced our range of merchandise from over 2000 lines to just over 600. We have also introduced the new Mary Rose Trust logo onto new merchandise and see this as not only reflecting the Mary Rose brand but also as a mark of quality. We have begun to introduce some new jewellery lines, some of which incorporate wood fragments from the wreck site. The launch of full internet trading took place in the spring and it is now possible to order a wide range of Mary Rose stock on line. This has had an immediate effect on mail order business. We are ready for the transition to the new museum and are keen to get moving.







Christine Brown

We have had our share of sadness this year, Christine Brown, a dear friend and colleague to all at the Mary Rose, lost her battle with cancer on 28th December 2011. She worked in the Gift Shop for over 8 years. She will be remembered by all she worked with for her inspirational courage and her love of life (and fashion). Christine will be very sadly missed.



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The excavations carried out by the Mary Rose Trust between 1979 and 1982 marked a turning point for maritime archaeology in the UK. Not only were the techniques set to the same standards as terrestrial archaeology but also, the project raised public awareness in maritime archaeology and our underwater cultural heritage.

Neither the archaeology nor the discovery of new finds ended with the raising of the Mary Rose back in October 1982. Many objects were even recovered from between the frames of the ship as the remaining silts were cleared out between 1982 and 1989. Other dramatic finds have been discovered since 1982 as the iron concretions recovered from the ship in lumps were excavated ashore. These included finding a horn 'nock-end' for a longbow – the only one we ever discovered – and even finding further gold coins in these concretions.

An important responsibility for the Trust is the monitoring of the Mary Rose wreck site to check for disturbance or damage to the remaining archaeological material in the area. Illegal dredging of the seabed is a continuing problem. Sophisticated monitoring equipment has been placed at the site to measure environmental conditions, supplemented by periodic inspection by staff divers.

Between 2003 and 2005 the Trust had the opportunity to undertake three additional seasons of excavations. Important new finds were made and recovered including an anchor and the stem timber. These are currently being conserved and will form impressive new displays in the future when their conservation will catch up with the conservation of the hull and they can be displayed together with the ship

Our team continue to advise other projects both in the UK and internationally through the work of Mary Rose Archaeological Services (MRAS).

















Admirals

Mr Michael Aiken

Mr Thomas Bachmann

Sir David Cooksev GBE

The Rt Hon. The Lord Iliffe DL

Mr Clive Richards OBE DL

Lady Catherine Stevenson

Mr Michael Campbell MBE DL

Mr Michael Donovan

Mr A Gavdamak

Mr Alan Lovell

Mr Rich Ricci

Mr John Robinson

Mr C J Sansom

Vice Admirals

Mr Len Blavatnik

Mr Edmund Byers

Mr Mark Loveday

The Hon Charles Harris

Flag Officers of the Mary Rose

Mr Mike Blinco

Mr Tim Bovcott

Lord Brabourne

Mr Chris Brandon

Mr John Brookes

Mr Andrew Brownsword

Mrs Jennifer Brzozowska

Mr Keith Brown

Mr John Butler

Mr lain Chalmers

Mr Ian Cheshire

Sir David Davies

Mr Peter Dobbs

Mr Jason Granite

Ms Jennifer Green

Mr Andrew Joy

Mr Ian Laing

Mr Matthew Grinnell

Mr Michael Langdon

Mr Geoff Hunt PPRSMA

Mr Colin Field

Mr Michael Deeny

Mr Jonathan Gestetner

Mr Thomas Bolt

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Mr Russ Revnolds, Jr Lady Rivett-Carnac Mr Keith Roberts Mr James Roe Mr Alex Roe Mr Ian Ronald Mr Christopher Shaw Mr Andrew Speirs Mr Nicholas Stanley Mr Alan Stannah Dr Derek Stubbs Mr Tom Sweet-Fscott The Rt Hon. the Countess of Clarendon Lady Tidbury Commodore Jonathan Cooke OBE RN Mr Hugh Tidbury Mr Robert Tuttle Mrs Cynthia Warner Mr Charles Watson Mr Peter Wilson Mr Crispin Wright Mrs Anne Wright

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Heritage Lottery Fund The Band Trust Basil Samuel Foundation Bernard Sunley Charitable Trust Carew Pole Trust

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Stavros Niarchos Foundation Ann Susman Charitable Trust Stella Symons Charitable Trust The Lloyd's Register Educational Trust The Worshipful Company of Vintners Wellcome Trust Wolfson Foundation The Worshipful Company of Turners **Companies and Organisations**

American Friends of the Mary Rose B&Q plc

Barclays Capital Bell Pottinger Business and Brand

Blake Lapthorne Bouygues UK Chemring Group

Citi Private Bank CWO Davis Langdon

DHL International Diamond Light Source Ltd Diverse Productions (Colin Fox) Greenhill & Co International LLP

Hampshire County Council

INEOS Instron JEOL UK Ltd Jungheinrich Ltd Kingfisher Plc

LV=

Motivation

Portakabin

Ramboll

20

Pringle Brandon

The Portsmouth News

Land Design Studios Macmillan Publishers Ltd

Mary Rose New Crew Mary Rose Society Medieval Society

Portsmouth Historic Dockvard Oxford Instruments Pooley Sword Ltd and Environment Group

> The Royal Collections Shirley Farmer Associates

The Royal Mint University of Cambridge Sainsbury's Portsmouth University of Portsmouth

University of Southampton

Southampton Solent University

University of Warwick

Westminster Abbey

Mr Stuart Vine

Dr Keith Watson

Mr Simon Wood

Ms Sue Wright

Second London Wall Serco Marine Services Southern Cooperative

Southern Water Corporation Tryon Galleries (Picture donated by Sylvia Stewart)

Warings Construction Wightlink Ltd

Wilkinson Evre With Grateful Thanks

The Second Sea Lord and Commander in Chief Naval Home Command Action Stations

Dr Des Barker Mrs Joan Bergin

Miss Charlotte Chamberlain Gary Davies, Maritime Photographic

David Austin Roses Dr Paul Garside (British Library)

Hampton Court Palace Mr Stephen Hearn

Mr Michael Hirst Historic Royal Palaces HMS Victory

HMS Warrior 1860 Mr Mark Insoll

Mrs Helen Jones Ms Maev Kennedy

Dr Eric Kentley Mrs Claire Looney

Minstry of Defence National Museum of the Royal Navy Naval Base Commander, Portsmouth

Mr Richard Neave Portsmouth Naval Base - Health Safety

Portsmouth Naval Base Property Trust

Dr Dominic Tweddle

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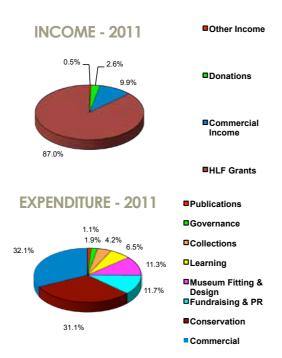
Mrs G Wood Mr M Wyles

Mr M Young

FINANCIAL SUMMARY

Statement of Financial Activities for the year ended 31 December 2011

Income & Expenditure	Total 2011 £	Total 2010 £
Incoming Resources		
Visitor related Commercial Trading Income Grants receivable Donations Invested Income Miscellaneous	91,885 1,016,234 9,742,296 287,587 51,095 2,960	73,787 1,035,277 4,097,391 2,952,311 40,137 2,970
Total Incoming Resources	11,192,057	8,201,873
Charitable Activities Expenditure		
Commercial Trading Learning Conservation Collections Publications Museum Fitting & Design	890,556 181,575 861,721 117,361 31,113 314,205	928,429 185,355 1,155,771 118,759 44,271 259,374
Other expenditure	2,396,531	2,691,959
Fundraising and public relations Governance Costs Demolish Viewing Platform	324,196 52,129 0 376,325	296,425 47,754 54,602 398,781
Total Resources Expended	2,772,856	3,090,740
Net incoming/(outgoing) resources	8,419,201	5,111,133
Total funds brought forward	18,719,956	13,608,823
Total funds carried forward	27,139,157	18,719,956



These summarised accounts are extracted from the Trustees' report and Financial Statements for year ended December 2011, which received an unqualified auditor's report. They were approved on 6 July 2012 and submitted to the Charity Commissioners and Registrar of Companies. These summarised accounts may not contain sufficient information to allow for a full understanding of the financial affairs of the charity.

A complete set of the report and accounts are available from The Mary Rose Trust on request.

Michael Aiken

Chairman

NOTE -

- 1. A major Fundraising Drive commenced in 2007 in order to raise £14 million towards the total cost of a new museum of £35million. The results have raised £12.2 million, of which £1.7 million has been pledged to be paid over the next 3 years.
- 2. The accounts have been compiled in accordance with the latest SORP.
- 3. The Grants receivable from the Heritage Lottery Fund are significantly higher than prior year as building the new museum continued throughout 2011.
- 4. The capital expenditure of £12.25 million during 2011 is additional to the figures shown on the Statement of Financial Activities above.
- 5. The conservation costs are declining as the final phase will be incorporated with the capital costs of the new museum.

TRUSTEES & DIRECTORS

Trustees and Directors as at 31st December 2011

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Vice Presidents

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Hampshire (ex-officio) The Lord Mayor of Portsmouth

(ex-officio)

The Lord Brabourne

Admiral Sir Kenneth Eaton,

GBE, KCB

Chairman of Trustees

Michael Aiken

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Dr Michael Houghton

The Rt Hon Lord Iliffe

Paul Jackson

Martin Jay CBE DL

Christopher Moran

Russell Reynolds Jr

Robert Robson

Coral Samuel CBE

Daniel Thorne

Fred Warner

Legal and Administrative Information

Company Registration Number: 1415654

Charity Number: 277503

Registered Office, and principal place of business

1/10 College Road HM Naval Base

Portsmouth

Hampshire

P01 3LX

Chairman of the Appeal Committee

Alan Lovell

Chief Executive

Rear Admiral John Lippiett, CB, MBE

Company Secretary

William Jackson, FCMA

Bankers

Lloyds TSB Bank plc Commercial Banking Service Centre,

23/35 Castle Way,

Southampton,

23

Hampshire SO14 2BW

Insurance Brokers

Sutton Winson Ltd Town Hall Chambers Heath Road

Petersfield

Hampshire GU31 4TF

Solicitors

Blake Lapthorn Tarlo Lyons

New Kings Court

Tollgate Chandlers Ford

Eastleigh

Hampshire S053 3LG

Auditors

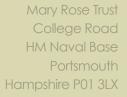
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